



Ariba® Content and Connectivity Solutions

Why Ariba Content and Connectivity Solutions

Ariba Content and Connectivity Solutions are ideal for large buying organizations looking for improved inter-enterprise efficiency and effectiveness in procurement, invoice, payment, working capital, and vendor management.

Whether you need point solutions for specific needs or a complete approach such as a Buyer Membership, we've got the right solution.

Finding the right trading partners is hard. Connecting to and collaborating with them is even more difficult. Yet both are essential to effective business commerce.

In order to get the most out of your commerce initiatives, you need to get your trading partners on-boarded, enabled, and doing business. But this isn't as easy as installing some software and flipping a switch. Most companies underestimate the importance of trading partner information and on-boarding.

For a program of any significant size, getting trading partners ramped up is a substantial challenge and requires a sophisticated and established infrastructure. The "Build it and they will come" approach rarely works. Instead, a systematic approach is needed to get both coverage and speed. Enter Ariba Content and Connectivity Services.

As the creator of the world's leading and largest business trading community, Ariba has extensive experience and expertise in trading partner connectivity. And we offer a range of solutions designed to help companies of all sizes across industries, including:

- Supplier Enablement
- Catalog Enablement
- Catalog Maintenance
- Buyer Membership

1. Supplier Enablement

- **Supplier Enablement** – targeting, on-boarding, and establishing connectivity, and ability for commerce and collaborative exchange between the buyer and suppliers
- **Performance Tracking and Reporting** – periodic update on results measured against stated objectives with recommendations for new services
- **Buyer Portal** – self-service administration and configuration of users, alerts, notifications, and document rule administration
- **Supplier Portal** – self-service administration and configuration of users, alerts, notifications, transactions, status, knowledge, and communications
- **Buyer Support Services**
- **Supplier Support Service** – global training and support for supplier on-boarding and ongoing success
- **Discovery** – access to additional business opportunities

2. Catalog Enablement

- Catalog specification review and confirmation (i.e. taxonomy, field specifications, item photo/info requirements, filtering rules, etc.) for each supplier catalog and level
- Branded supplier training materials to support customer's electronic catalog specification
- Educate and train suppliers on content/catalog management
- Catalog creation and publication support for suppliers
- Establish and test supplier connectivity for catalog content
- Identify incomplete commodity code, unit of measure, and catalog hierarchy tables
- Achieve confirmation on catalog management/approval rules and workflows
- Catalog deployment and approvals

About Ariba, Inc.

Ariba, Inc. is the leading provider of collaborative business commerce solutions. Ariba combines industry-leading technology with the world's largest web-based trading community to help companies discover, connect and collaborate with a global network of partners – all in a cloud-based environment. Using the Ariba® Commerce Cloud, businesses of all sizes can buy, sell and manage cash more efficiently and effectively. Over 500,000 companies around the globe use the Ariba Commerce Cloud to simplify inter-enterprise commerce and enhance results. Why not join them? To get on the path to Better Commerce visit: www.ariba.com/commercecloud/

3. Catalog Maintenance

- Catalog maintenance to pre-defined service level
- Catalog updates, refreshes, and migration
- Supplier catalog and information enrichment
- Business rule validation
- Supplier helpdesk
- Catalog management/approval workflow

4. Buyer Membership Packages

- **Ariba Network Adapter** – comprehensive and flexible integration that connects your back-office system to the Ariba Network and all participating suppliers
- **Document Configuration Service** – setup and rule definition of standard document types to/from the Ariba Network Adapter and back-office system(s)
- **Supplier Enablement** – targeting, on-boarding, and establishing connectivity, and ability for commerce and collaborative exchange between the buyer and an unlimited number of suppliers
- **Account Management** – single point of contact for communications, deployment, issue resolution, and ongoing performance management
- **Performance Tracking and Reporting** – periodic update on results measured against stated objectives with recommendations for new services
- **Buyer Portal** – self-service administration and configuration of users, alerts, notifications, and document rule administration
- **Supplier Portal** – self-service administration and configuration of users, alerts, notifications, transactions, status, knowledge, and communications
- **Buyer Support Services**
- **Supplier Support Service** – global training and support for supplier on-boarding and ongoing success
- **Discovery** – access to additional business opportunities

Ready to get started?

To learn more, visit the Ariba website at www.ariba.com or contact your account executive or Ariba Global Services account lead.

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